

## MEMBER ENGAGEMENT SUBCOMMITTEE CHARGE

**Number of Members:** 10-12

### **Composition**

Members shall include a Chair, Vice Chair, and a diverse mix of members reflecting the Society's membership.

### **Method of Appointment**

The Subcommittee Chair and members shall be appointed by the President-Elect, in consultation with the President and the Chief Executive Officer.

### **Term of Office**

One year. Reappointment for two additional consecutive one-year terms is permissible.

### **Accountability**

Reports to: Membership Committee

### **Purpose**

- To involve members in high impact opportunities that enrich their experience and deepen their commitment, while increasing the Society's reach and advancing its mission.
- To develop a short and long-term plan that provides opportunities for every member of the Heart Rhythm Society who desires to be engaged with the Society the opportunity to do so.

### **Responsibilities**

- Ensure optimal member engagement.
- Provide member engagement strategic oversight for member satisfaction, value and loyalty as well as recruiting and identifying potential candidates for leadership and other key roles for the Society.
- Monitor and report engagement trends, performance and opportunities.
- Provide oversight and strategic direction for Communities of Practice, identify and recommend key communities for the Society to prioritize and sponsor.
- Maintain a program that acknowledges and recognizes volunteer service.

**Decision-Making Authority**

- Make recommendations to the Membership Committee

**Meeting Frequency**

- Bi-monthly, or monthly as needed.