MEMBER ENGAGEMENT SUBCOMMITTEE CHARGE

Number of Members: 10-12

Composition
Members shall include a Chair, Vice Chair, and a diverse mix of members reflecting the Society’s membership.

Method of Appointment
The Subcommittee Chair and members shall be appointed by the President-Elect, in consultation with the President and the Chief Executive Officer.

Term of Office
One year. Reappointment for two additional consecutive one-year terms is permissible.

Accountability
Reports to: Membership Committee

Purpose
• To involve members in high impact opportunities that enrich their experience and deepen their commitment, while increasing the Society’s reach and advancing its mission.

• To develop a short and long-term plan that provides opportunities for every member of the Heart Rhythm Society who desires to be engaged with the Society the opportunity to do so.

Responsibilities
• Ensure optimal member engagement.

• Provide member engagement strategic oversight for member satisfaction, value and loyalty as well as recruiting and identifying potential candidates for leadership and other key roles for the Society.

• Monitor and report engagement trends, performance and opportunities.

• Provide oversight and strategic direction for Communities of Practice, identify and recommend key communities for the Society to prioritize and sponsor.

• Maintain a program that acknowledges and recognizes volunteer service.

Revised October 2020
Decision-Making Authority
- Make recommendations to the Membership Committee

Meeting Frequency
- Bi-monthly, or monthly as needed.