



Heart Rhythm SocietySM

SYNCHRONY PROGRAM

SPONSORSHIP TIERS

DIAMOND PLUS LEVEL (\$35,000 Fee)

- HRStv Feature - Maximum 10-minute video with access to a year-long licensing agreement
- Approved banner ad on Heart Rhythm 365 for 30 days
- HRS provides the HRS Synchrony Program logo for use in your event announcements in publications, program brochures, and program website
(IMPORTANT: Each usage requires approval prior to printing/publishing).
- HRS provides two (2) announcements in the Society's bi-weekly e-newsletter, Keeping Pace
- Your event spotlighted as a "Featured Event" on the Synchrony Program Events page on HRSONline.org
- HRS provides your program listing on the Synchrony Program Events page on HRSONline.org
- HRS provides social media support:
 - One (1) original tweet on Twitter
 - One (1) original post on Facebook
 - One (1) original post on LinkedIn
 - *Draft text to be provided by the partner
- HRS deploys one (1) targeted, dedicated email using the HRS template (sent to approved group based on program attendee type)
- HRS provides access to include your event marketing materials in a designated Annual Meetings display at the upcoming Annual Meeting. The display will be positioned in a high-traffic area where it will be seen by the meeting attendees. This benefit is contingent on event timing.

DIAMOND PREMIER LEVEL (\$12,500 Fee)

- HRS provides the HRS Synchrony Program logo for use in your event announcements in publications, program brochures, and program website
- *(IMPORTANT: Each usage requires approval prior to printing/publishing).*
- HRS provides two (2) announcements in the Society's bi-weekly e-newsletter, Keeping Pace

- Your event spotlighted as a “Featured Event” on the Synchrony Program Events page on HRSONline.org
- HRS provides your program listing on the Synchrony Program Events page on HRSONline.org
- HRS provides social media support:
 - o One (1) original tweet on Twitter
 - o One (1) original post on Facebook
 - o One (1) original post on LinkedIn

*Draft text to be provided by the partner
- HRS deploys one (1) targeted, dedicated email using the HRS template (sent to approved group based on program attendee type)
- HRS provides access to include your event marketing materials in a designated Annual Meetings display at the upcoming Annual Meeting. The display will be positioned in a high-traffic area where it will be seen by the meeting attendees. This benefit is contingent on event timing.

PREMIER LEVEL (\$7,500 Fee)

- HRS provides the HRS Synchrony Program logo for use in your event announcements in publications, program brochures, and program website (IMPORTANT: Each usage requires approval prior to printing/publishing).
- HRS provides two (2) announcements in the Society’s bi-weekly e-newsletter, Keeping Pace
- HRS provides your program listing on the Synchrony Program Events page on HRSONline.org
- HRS provides social media support:
 - o One (1) retweet of your original tweet
 - o One (1) share of your original Facebook post
 - o One (1) share of your original LinkedIn post
- HRS provides access to include your event marketing materials in a designated Annual Meetings display at the upcoming Annual Meeting. The display will be positioned in a high-traffic area where it will be seen by the meeting attendees. This benefit is contingent on event timing.

NON-PROFIT RATE (\$3,000 Fee)

- HRS provides the HRS Synchrony Program logo for use in your event announcements in publications, program brochures, and program website (IMPORTANT: Each usage requires approval prior to printing/publishing).
- HRS provides one (1) announcement in the Society’s bi-weekly e-newsletter, Keeping Pace
- HRS provides your program listing on the Synchrony Program Events page on HRSONline.org