

# Partnership Opportunities

Through the Heart Rhythm Society's (HRS) membership of over **9,000 electrophysiology professionals worldwide**, your participation in the HRS Synchrony program will amplify the impact of your event with valuable visibility, credibility, and marketing support.

## Why Partner with the Heart Rhythm Society?

HRS Synchrony Program partners gain:

- **Enhanced Credibility:** Endorsement and review of educational content
- **Increased Exposure:** Broaden your reach to new audiences through HRS' website, social media, and newsletters
- **Access to Experts:** Request HRS members and key opinion leaders to participate as faculty
- **Marketing Support:** Benefit from targeted email campaigns and HRS branding

## Partnership Tiers: Choose Your Impact

Tailor your partnership to maximize your event's visibility and success. Each tier offers unique benefits to help you reach your audience and elevate your event.

### Diamond Plus | \$35,000 Investment

*Ultimate Visibility and Influence*

- **Heart Rhythm TV Feature:** 10-minute video with year-long licensing.
- **Dedicated Email:** One (1) targeted, dedicated email to an approved audience.
- **Annual Meeting Display:** Opportunity to include your marketing materials at the Heart Rhythm Annual Meeting in a high-traffic area.
- **Social Media Support:** One (1) original post on X, Bluesky, Facebook, LinkedIn.
- **Event Announcement:** Two (2) announcements in *Keeping Pace*, the Society's bi-weekly member e-newsletter.
- **Banner Ad:** Featured on Heart Rhythm 365 or the HRX Innovation Hub for 30 days.
- **Event Spotlight:** Appearance as a "Featured Event" on the Synchrony Events page.
- **Program Listing:** Your event listed on the Synchrony Events page on HRSONline.org.

### Diamond Premier | \$12,500 Investment

*Strategic Exposure and Support*

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- **Event Announcement:** Two (2) announcements in *Keeping Pace*.
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## SYNCHRONY PROGRAM

### Premier | \$7,500 Investment

#### *Focused Engagement*

- **Annual Meeting Display:** Opportunity to include your marketing materials at the Heart Rhythm Annual Meeting in a high-traffic area.
- **Social Media Support:** One (1) repost on X, Bluesky, Facebook, LinkedIn.
- **Event Announcement:** Two (2) announcements in *Keeping Pace*.
- **Program Listing:** Your event listed on the Synchrony Events page on HRSONline.org.

### Non-Profit | \$3,000 Investment

#### *Affordable Exposure for Qualifying Non-Profit Organizations\**

- **Event Announcement:** One (1) announcement in *Keeping Pace*.
- **Program Listing:** Your event listed on the Synchrony Events page on HRSONline.org.
- **Use of Logo:** Approved usage of the HRS Synchrony Program logo in your event materials.

## Ready to Apply?

### Application Requirements

- Submit applications **60 days before** your event.
- Program content must be **fully developed and faculty selected**.
- If offering ACE (formerly CME) credits, ensure compliance with **ACCME guidelines**.
- Applications will be reviewed by HRS' Manager of Accredited Education and the Education Committee.



### How to Apply

- Submit your application via the [HRS Synchrony Program portal](#).
- Contact the HRS Synchrony Program team for questions or support.

Partner with the HRS Synchrony Program to advance heart rhythm care through high-quality educational events.

**Together, we can shape the future of electrophysiology.**