

Partnership Opportunities

Through the Heart Rhythm Society's (HRS) membership of over **9,000 electrophysiology professionals worldwide**, your participation in the HRS Synchrony program will amplify the impact of your event with valuable visibility, credibility, and marketing support.

Why Partner with the Heart Rhythm Society?

HRS Synchrony Program partners gain:

- **Enhanced Credibility:** Endorsement and review of educational content
- **Increased Exposure:** Broaden your reach to new audiences through HRS' website, social media, and newsletters
- **Access to Experts:** Request HRS members and key opinion leaders to participate as faculty
- **Marketing Support:** Benefit from targeted email campaigns and HRS branding

Partnership Tiers: Choose Your Impact

Tailor your partnership to maximize your event's visibility and success. Each tier offers unique benefits to help you reach your audience and elevate your event.

Diamond Plus | \$35,000 Investment

Ultimate Visibility and Influence

- **Heart Rhythm TV Feature:** 10-minute video with year-long licensing.
- **Dedicated Email:** One (1) targeted, dedicated email to an approved audience.
- **Annual Meeting Display:** Opportunity to include your marketing materials at the Heart Rhythm Annual Meeting in a high-traffic area.
- **Social Media Support:** One (1) original post on X, Facebook, LinkedIn, Instagram.
- **Event Announcement:** Two (2) announcements in *Keeping Pace*, the Society's bi-weekly member e-newsletter.
- **Banner Ad:** Featured on Heart Rhythm 365 or the HRX Innovation Hub for 30 days.
- **Event Spotlight:** Appearance as a "Featured Event" on the Synchrony Events page.
- **Program Listing:** Your event listed on the Synchrony Events page on HRSONline.org.

Diamond Premier | \$12,500 Investment

Strategic Exposure and Support

- **Dedicated Email:** One (1) targeted, dedicated email to an approved audience.
- **Annual Meeting Display:** Opportunity to include your marketing materials at the Heart Rhythm Annual Meeting in a high-traffic area.
- **Social Media Support:** One (1) original post on X, Facebook, LinkedIn, Instagram.
- **Event Announcement:** Two (2) announcements in *Keeping Pace*.
- **Event Spotlight:** Appearance as a "Featured Event" on the Synchrony Events page.
- **Program Listing:** Your event listed on the Synchrony Events page on HRSONline.org.

SYNCHRONY PROGRAM

Premier | \$7,500 Investment

Focused Engagement

- **Annual Meeting Display:** Opportunity to include your marketing materials at the Heart Rhythm Annual Meeting in a high-traffic area.
- **Social Media Support:** One (1) repost on X, Facebook, LinkedIn, Instagram.
- **Event Announcement:** Two (2) announcements in *Keeping Pace*.
- **Program Listing:** Your event listed on the Synchrony Events page on HRSONline.org.

Non-Profit | \$3,000 Investment

*Affordable Exposure for Qualifying Non-Profit Organizations**

- **Event Announcement:** One (1) announcement in *Keeping Pace*.
- **Program Listing:** Your event listed on the Synchrony Events page on HRSONline.org.
- **Use of Logo:** Approved usage of the HRS Synchrony Program logo in your event materials.

Ready to Apply?

Application Requirements

- Submit applications **60 days before** your event.
- Program content must be **fully developed and faculty selected**.
- If offering ACE (formerly CME) credits, ensure compliance with **ACCME guidelines**.
- Applications will be reviewed by HRS' Manager of Accredited Education and the Education Committee.



How to Apply

- Submit your application via the [HRS Synchrony Program portal](#).
- Contact the HRS Synchrony Program team for questions or support.

Partner with the HRS Synchrony Program to advance heart rhythm care through high-quality educational events.

Together, we can shape the future of electrophysiology.