

# AFIB TELEHEALTH SOCIAL MEDIA ENGAGEMENT TOOLKIT

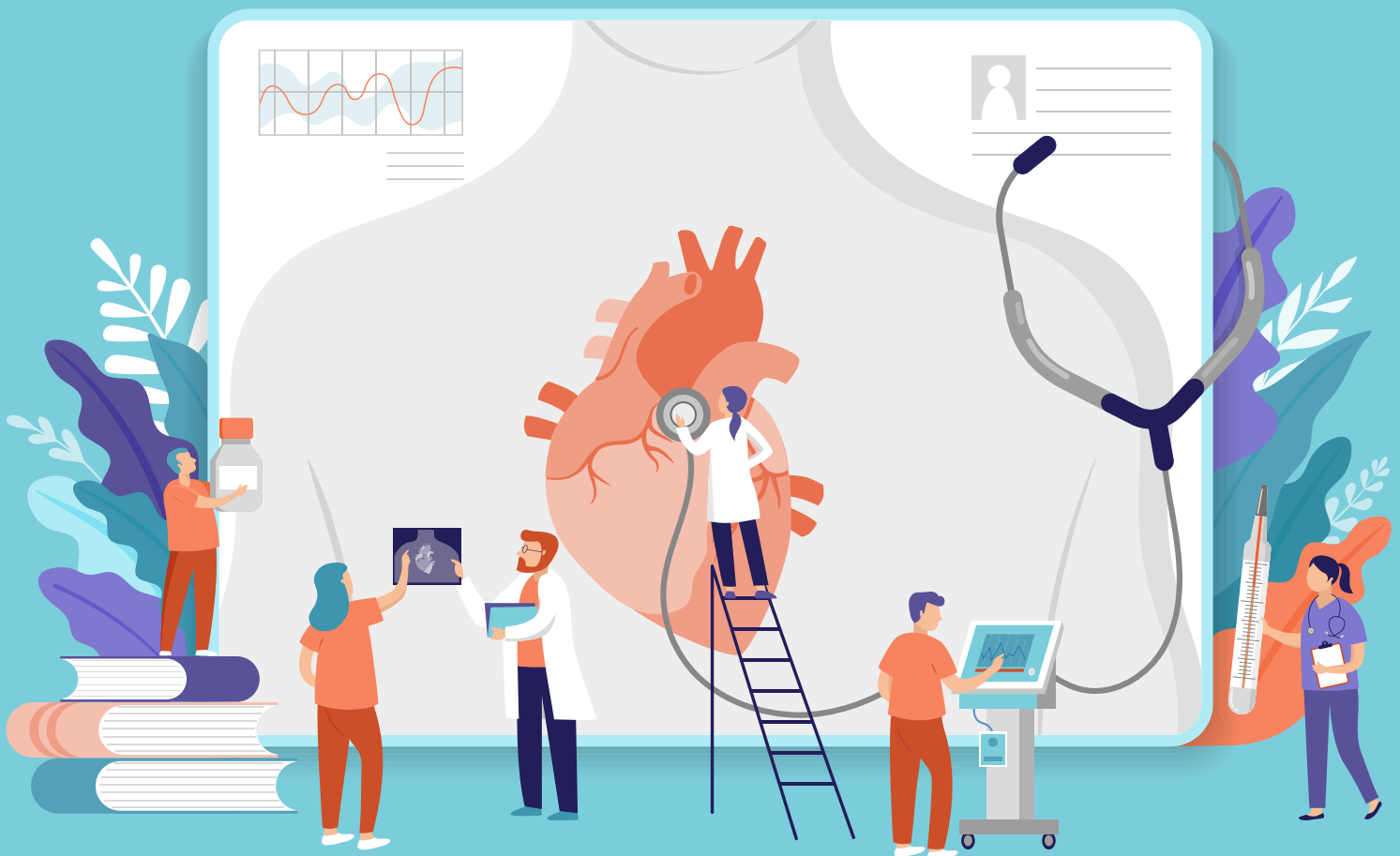


Heart  
Rhythm  
Society<sup>SM</sup>



**PCNA**  
PREVENTIVE CARDIOVASCULAR  
NURSES ASSOCIATION

# SPREAD THE WORD!



# ATRIAL FIBRILLATION (AFIB) IS THE MOST COMMON CARDIAC ARRHYTHMIA WORLDWIDE

The **Heart Rhythm Society** and the **Preventive Cardiovascular Nurses Association** need **YOUR HELP** spreading the word about new tools such as telehealth that have modernized cardiac care for those you care for and love.

## HELP SPREAD THE WORD!

Become an advocate! Use this social media toolkit to help spread the word about the benefits of telehealth for all individuals with AFib.



### WHERE TO START

Log into your social media account and follow us:

#### HRS

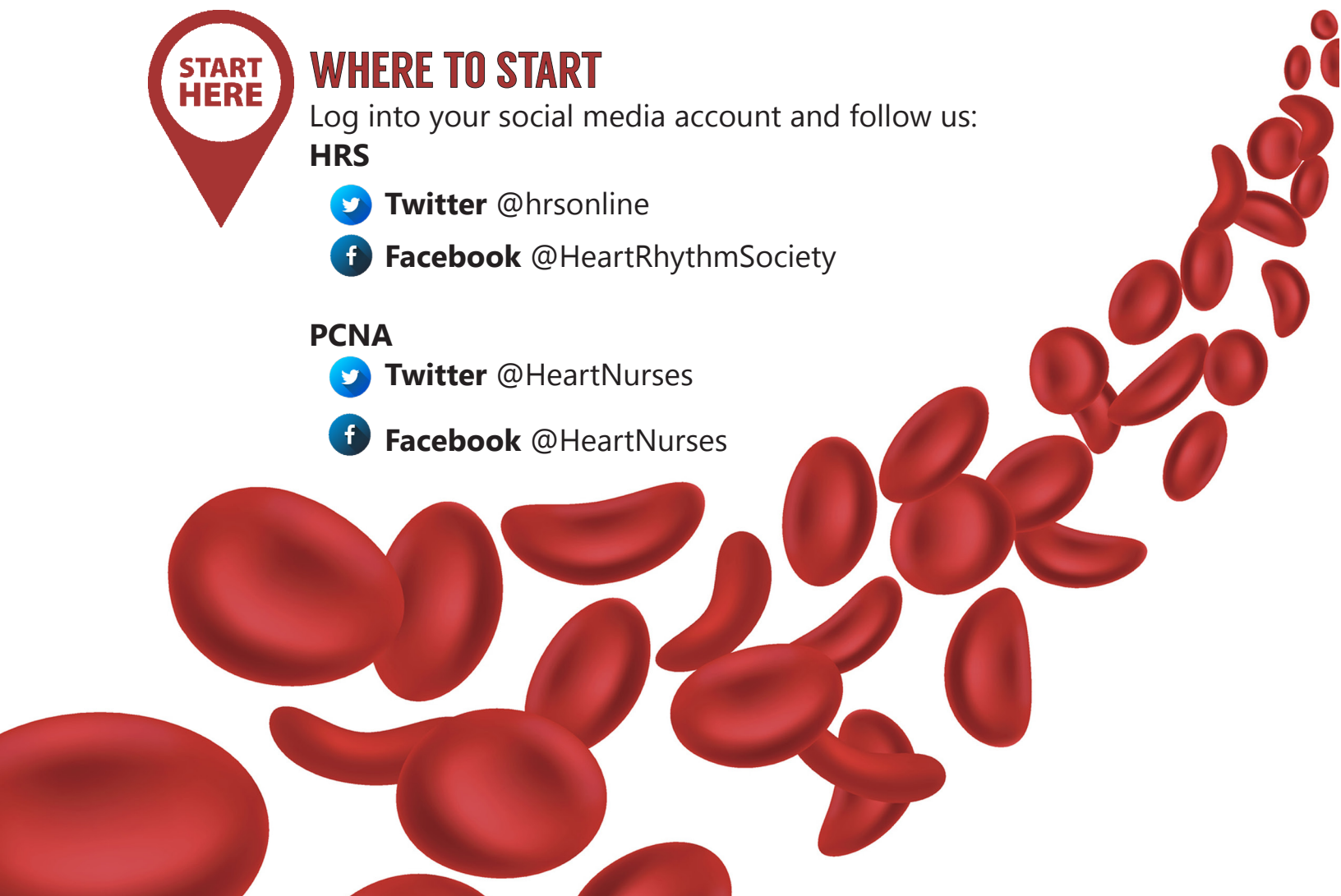
 **Twitter** @hrsonline

 **Facebook** @HeartRhythmSociety

#### PCNA

 **Twitter** @HeartNurses

 **Facebook** @HeartNurses





## HOW TO POST AN IMAGE TO SOCIAL MEDIA

Choose among the images below by selecting the **“Save Image”** button and then right-click on the actual image and select **“Save As An Image”** in the drop-down menu.

SAVE  
IMAGE

Tip for your loved one with AFib: a smart device can help monitor heart rhythm and the results can be incorporated into telehealth visits to avoid the need to commute to the doctor's office.

**#Telehealth #AFib**



SAVE  
IMAGE



As a caregiver, telehealth visits allow me to be present during visits with health care providers. Increasing the circle of support is made possible by Telehealth.

**#Telehealth #AFib**

SAVE  
IMAGE



Telehealth allows more flexibility for appointments. I no longer need to take time off from work for clinic visits and gives me more time to be a better caregiver.

**#Telehealth #AFib**





SHARE ON FACEBOOK ▶

TWEET ON TWITTER ▶

Telehealth is the New House Call!  
It increases my opportunity to connect with my loved one's healthcare provider either email or video visits. @hrsonline @HeartNurses #Telehealth #AFib

SHARE ON FACEBOOK ▶

TWEET ON TWITTER ▶

Telehealth is the New House Call!  
I can reach out to my trusted healthcare provider more frequently than before.  
@hrsonline @HeartNurses  
#Telehealth #AFib

SHARE ON FACEBOOK ▶

TWEET ON TWITTER ▶

Did you know over 50% of persons with AFib utilized telehealth saw an improvement in their care?  
@hrsonline @HeartNurses  
#Telehealth #AFib

STEP  
TWO

## HOW TO POST

Click on the social media platform button beside the content that you desire to post on social media. After selection, that particular social media page will appear. Select the share/post button within that social media page.

